Banning Menthol Tobacco in Minneapolis

35% of convenience stores' in-store sales are cigarettes.

43% of total cigarettes volume in Minneapolis are menthol cigarettes.

73% of menthol cigarettes are sold in convenience stores in Minneapolis.

MPLS retailers would lose $238,000 to $259,000 in annual sales losses per store, excluding tobacco sales.

This equates to an annual loss of $37 million to $40 million in menthol tobacco sales and ancillary cigarette purchases.

940 impacted jobs.

This would be a MAJOR BLOW to the community.
Minneapolis retailers will be devastated by this menthol ban.